

A football player with a beard, wearing an Arsenal kit, is celebrating on the pitch. He has his arms outstretched and a wide smile. The background is a blurred stadium filled with spectators. A semi-transparent red banner is overlaid across the middle of the image, containing the main title. The player's jersey has 'Emirates' written on it. In the background, another player's jersey with the number '8' and the name 'SANSKY' is visible.

A GUIDE TO BEATING THE BOOKIES

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5 WAYS TO BEAT THE BOOKIES

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WELCOME TO YOUR FREE GUIDE!

This guide aims to outline 5 sure fire ways you can profit from the bookies each and every day. There are loads of ways to exploit their offers and odds, you just need to know the methods involved.

That's where this guide comes in!

We are going to look at 5 of the easiest and most profitable ways to beat the bookies. Everything in this guide is completely legal, there's no rules being broken and anyone can get involved as long as they are over 18.

You don't need any experience of placing bets, a complete beginner can follow these methods and start making tax free cash today.

ARB BETTING

Arbitrage betting is the oldest trick in the book and the easiest way to make money online. An arb bet happens when the odds at the bookmaker are higher than the odds at the betting exchange. We can back and lay these bets to make an instant profit. We are covering all outcomes of the bet and no matter what happens we are in profit!

How does it work?

First of all we need an account at Betfair or another betting exchange. At Betfair we can bet on the opposite side of bets allowing us to cover all outcomes. Let's use a horse racing bet at Paddy Power as an example.

A horse called Big Orange is running in the 13:00 at Kempton. The odds on him to win the race are 5/1 (6.0). We back this at Paddy Power for £10.

We then need to lay the bet at Betfair. A lay bet is when we bet on something not to win. In this case we are betting on Big Orange not to win the 13:00 at Kempton. By placing these 2 bets we have covered all potential outcomes. So where is the profit?

Cont...



ARB BETTING

The lay odds in this case are 4/1 (5.0) which is lower than the back odds of 5/1 (6.0). All we need to do is use the lay bet calculator on TrickyBet to calculate how much we need to lay.

That will not only tell us our lay bet but how much profit we will make once that race is over. No matter if Big Orange wins or loses we are in profit.

In this instance we would need to lay £12.12 at Betfair.

That would mean if Big Orange loses we will win £12.12 at Betfair and lose our £10 at Paddy Power. Betfair charges a small commission on winning bets so once that is deducted we will be left with a profit of £1.51

If Big Orange wins the race we will win £50 at Paddy Power but lose the liability on our lay bet which is £48.48 leaving us with a profit of £1.52

So no matter if the horse wins or loses we will make profit. It doesn't seem like much but this was using a £10 bet. If you had bet £100 then you would be walking away with £15.16 risk free profit!



ARB BETTING

1. Find a bet where the odds at the bookie are higher than the lay odds at the exchange
2. Place the back bet
3. Use the lay calculator at trickybet.net to work out your lay stake
4. Place the lay bet
5. Enjoy your profit!

Potential downside to this method

Bookies hate it! They don't want people betting risk free as long term they know you are making money from them and not losing money which is of course what they want. Because of this bookies will eventually restrict the amount you can bet if you do this too often.

There are hundreds of bookies out there though so once you get restricted you can move onto the next one.

We would recommend only doing this on accounts where the bookie has informed you that you won't be receiving special offers and free bets, as we can make more money long term from their free bet offers. We'll talk about exploiting free bet offers later in this guide.



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2

THE EACH WAY CATCHER

The Each Way Catcher is the latest tool from TrickyBet! It aims to exploit the odds on each way bets. Much like arb betting it is looking for opportunities for us to back and lay for a profit.

Arb bets are often quick to disappear as the bookmakers will cut their odds in response to what is happening at the exchange. However each way bets are often overlooked because they aren't so easy to spot. At least not without the Each Way Catcher!

The Each Way Catcher is completely free to use at TrickyBet.net



CASINO BONUSES

Many bookies will offer players regular casino bonuses to try and get them gambling. The casinos are where the bookies make a load of money. Every single game is tipped in their favour, some more than others. That means that over thousands of players doing millions of bets they are making a lot of money. So they are happy to encourage this with bonuses.

On many of these offers the bonus will tip the odds in our favour meaning that it is us who will make money over the long term on these offers. They aren't risk free though and you can lose money doing them. Trusting the maths over the long term though will see you make plenty of money.

There are a few offers that you should look out for:

- Stake £X to get a £Y Bonus
- Stake £X to get Y Free Spins
- Deposit £X and get £Y to play with

Not all these offers are made equal though and we need to check whether they are of positive value to us.

Cont...





THE EACH WAY CATCHER

Each way bets are a two part bet. We are betting on the win market and the place market.

Let's use Big Orange as an example again. His odds of 5/1 (6.0) to win mean his place odds are 1/1 (2.0). If we place a £10 Each Way bet, we are placing £10 on the win market at 5/1 and £10 on the place market at 1/1 for a total of £20.

We can use the Each Way Catcher to tell us what we need to lay.

This again can lead to small profits from simply backing and laying but when used in conjunction with extra place races it can be very lucrative.

Bookies will pay out extra places on a few races every day. This means they will pay out 4 or even 5 places for the place market instead of the usual 3. However when we lay our bets we are only laying the 3 place market. This means that if our horse finishes 4th or 5th we will win both the lay bet and the back bet leading to huge wins.

If the horse doesn't finish in the extra place we simply break even or make a small profit if we took an each way arb.

CASINO BONUSES

The most common bonus is stake £X to get a £Y bonus. An example of this would be stake £20 to get a £10 bonus on slots.

Usually the bonus will require wagering an number of times. Let's say in this example it is 10x, meaning we will have to do £100 worth of spins to unlock the bonus as cash.

Every slot machine has a Return to Player percentage. You can find out individual slot percentages using the slot RTP finder at <https://www.trickybet.net/betting/slot-rtp-percentages>

We can use this percentage to work out whether an offer is profitable or not. A slot machine with a RTP of 95% will mean that after we spend £10 on that slot we can expect to be left with £9.50 on average. So we have lost £0.50p but now we have our £10 bonus. Because this needs wagering 10 times we can expect to lose £5 of it on a 95% slot. This would leave us with £4.50 overall. This is positive value to the player.

We can apply this maths to the other offers as well and calculate what we will be left with after wagering. If the amount is negative then the offer is not worth doing and you should skip it.



CASINO BONUSES

We can use the free calculators at TrickyBet to make these calculations easier to work out. Simply enter the terms of the offer and see what the expected value is.

Wager X Get Y Calculator:

<https://www.trickybet.net/betting/ev-calc/>

Wager X Get Free Spins Calculator:

<https://www.trickybet.net/betting/expected-value-free-spins-slot-offers/>

These offers aren't risk free though and sometimes you will make a loss when doing one. Long term though we can expect to make money because we have the edge. If an offer has an expected value of £4 we would expect to make £400 profit if we did that offer 100 times. Some of those times you will lose and sometimes you will win but when all is said and done you will be in profit. It takes some faith in the value but the probability is tipped in the players favour long term.

Plus by completing these offers you will be going through thousands of spins increasing your chances of hitting a huge win.

Slots should be avoided unless there is one of the bonuses described above attached.



BETFAIR TRADING

This is the most difficult item on our list and should only be attempted by experienced bettors. This is much more like gambling than the other items in this guide.

Betfair trading is the process of backing or laying a sporting bet and then trading out for a profit when the odds move.

An example of this is a DOB Bet (Double or Bust). Placing a pre race back bet on a horse that has long odds but is known to lead from the front. Then immediately place a lay bet for twice the stake at half the odds. The bet won't get matched straight away but if the horse leads the race or is looking good to place the odds will come in and our lay bet will be matched during the race.

If our bet is matched it then doesn't matter if the horse wins or not we have doubled our money and can move on to the next race. If the bet doesn't get matched then you will lose your back stake.

The value in this method is by studying a horse's form, not looking for if it wins or not but looking to see if it is a front runner.

You can read more about DOB betting here:
<https://www.trickybet.net/betting/getting-started-betfair-trading-dobbing/>

MATCHED BETTING

I have saved the best until last as this is the number one way to Beat the Bookies! Matched betting can give you long term profits of £1000 per month and more.

What is Matched Betting?

Matched betting is the process of unlocking free bets and bonuses from bookmakers by placing matched bets to make a guaranteed profit. Matched betting is completely risk free and there is no chance of you losing money following a matched betting guide.

A simple example of matched betting is a bookmaker's sign up offer. Let's use Coral as our example. Coral are offering us a £20 free bet when we sign up and place a £5 free bet.

So what we need to do is sign up and place a £5 bet on sports to unlock the £20 free bet. As matched bettors though we don't want to lose our £5 so we are going to lay this bet at the exchange and make a small qualifying loss of a few pence. Now we have our £20 free bet we can make some money.

You could of course just punt the £20 and hope it wins but we are looking to lock in a profit everytime here. Usually we can extract 80% of the free bet value as pure risk free profit. Cont...



MATCHED BETTING

By backing and laying the free bet we can make a profit no matter the outcome. Using the lay bet calculator on Trickybet.net we can work out what we need to lay to make a profit.

Our qualifying bet should be calculated on the lay bet calculator in normal mode and our free bet in SNR (stake not returned mode). SNR mode will extract us a profit. All we need to do is find close match odds at Coral and at Betfair to maximise our profit.

On the Coral sign up offer we can expect to make around £16 profit risk free. We can then move onto the next sign up offer and repeat the process.

Once the sign up offers are complete you are still just getting started in your matched betting career. There are many more offers every day from all the different bookmakers.

- Bet £50 get a £50 free bet
- If your horse is second get your money back as a free bet
- Deposit £100 get a 100% free bet bonus
- Bet £20 get a £10 casino bonus

The list goes on and on and each day there are new offers to complete and more tax free cash to be made. Cont...



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MATCHED BETTING

The only difficult thing about all this is that there are so many offers and so many different ways to make money it can all become a bit confusing. TrickyBet wholeheartedly endorses signing up to a matched betting service like OddsMonkey.

ODDSMONKEY

OddsMonkey is without doubt the best way to maximise your profits from matched betting. Every day they post all the available offers and post detailed instructions on what you need to do to make money out of them.

Not only that but they have a host of first class software to make this process even easier and quicker. Software like:

- Racing Matcher
- Dutching Matcher
- Acca Finder
- Odds Matcher
- Extra Place Matcher
- and much much more



They take all the principles we have talked about in this guide and take them to the next level. Cont...



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MATCHED BETTING

They also offer free 1 to 1 training to get you going when you sign up. This really is one of the best ways to make money online each and every day. Anyone can get involved in matched betting and it's made even easier with OddsMonkey.

They offer a 30 day money back guarantee so if you sign up and decide it's not for you then you can get your money back.

Click the monkey for a free trial of OddsMonkey courtesy of TrickyBet.net



Click here for a
Free Trial of OddsMonkey



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MATCHED BETTING

Top 3 reasons to join OddsMonkey

1. 2% Commission at Betfair! - Please note the 2% offer is currently closed at the moment.

This is exclusive to OddsMonkey premium members! You can now get 2% on all lay bets if you are an OddsMonkey member. You must opt in to receive this and the opt in window is for a limited time only so get signed up to Oddsmonkey to make huge commission savings.

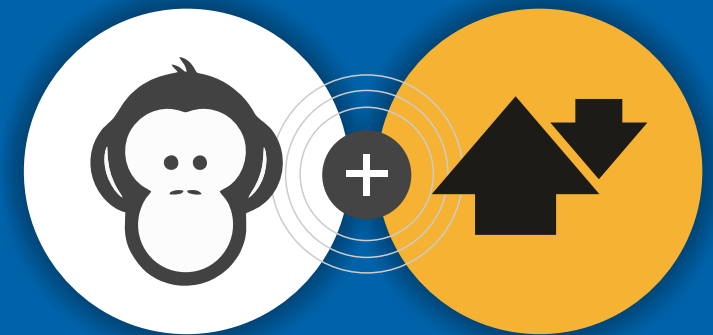
2. Betfair Integration

OddsMonkey and Betfair have integrated their software so you can now place lay bets with 1 click directly from OddsMonkey's Oddsmatcher. This makes it so quick and easy to spot close matches and take advantage of them in seconds! Exclusive to OddsMonkey!

3. The Best Tools at The Cheapest Price

OddsMonkey offer matched betting tools that nobody else does but not only that they offer them all at the cheapest price. Their premium membership gives you access to everything for just £15 a month. The amount you can save in commission from 2% at Betfair alone means the membership pays for itself.

2%
Commission



**Get a free trial of OddsMonkey
Now!**

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You can find more tips and tricks on TrickyBet.net

You can also find all our free tools and calculators on our website

Don't forget to give the free OddsMonkey Trial a go,
we think that it is best way to Beat the Bookies.

